**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN) 2023**

**DHR/DIPHRD 101: FOUNDATION OF MANAGEMENT**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Identify the appropriate form of departmentation for the following: 1×6=6
2. Indian Railways
3. Private Hospital
4. Playschool sections
5. Tata Motors
6. Godrej
7. State Bank of India
8. Based on modern management theory, classify the following industrial activities into the correct six groups. 1×6=6
9. Raising capital
10. Sourcing consumables
11. Recording day to day transactions
12. Ensuring safety of workplace
13. Running the assembly line
14. Planning, organising and commanding the operations.

2. Write short notes on: (**any three**) 6x3=18 a. Time Motion Study

b. Staffing

c. Feed Forward System

d. Zero-based Budget

3. Compare the strengths and weaknesses of MBO. 6

4. Discuss the effects of demand and supply of manpower on staffing. 8

5. Mahendra Singh Dhoni, Rohit Sharma and Gautam Gambhir are the only captains who’ve won the IPL more than once. Discuss the Blake and Mouton’s grid in the context of real life leaders. 12

6. Discuss the generic competitive strategies in context of the Indian FMCG industry. 14

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