

MAMCD 201 Media Writing
Open Educational Resources

1. Writing Unleashed: Content and Structure - 3.0

Topics covered: Ideas for writing, writing process, writing structure

[Available here](#)

2. Introduction to Narrative Journalism

Topics covered: Ideas for writing, Narrative writing, Introduction to narratives, Telling stories, Non-fiction, Engaging the reader Descriptive writing; Explanatory writing; Persuasive writing

[Available here](#)

3. Writing for Strategic Communications Industries

Topics covered: What is Media Writing?, Media Writing Skills and Characteristics, Revision of Grammar, Syntax, and Style, Narrative Writing, Descriptive Writing, Explanatory Writing, Persuasive Writing, Telling Stories, News Writing, What Makes a Good Introduction or Lead to a Story?, Engaging the Reader: The Language of Journalism, News Values, News Story, News Structure, Inverted Pyramid, Quotations and Backgrounding, Narrative Journalism, Data Journalism, Headlines and Caption Writing, Feature Writing, Profiles, Book Reviews, Film Reviews, Writing for Magazines, Writing for Broadcast, Writing for Eyes and Ears, Characteristics of Web Writing, Technical Writing, Blogs, Online Journalism.

[Available here](#)

4. Writing Fabulous Features

Topics covered: Feature writing, types of features, profiles, writing book reviews and film reviews, writing columns

[Available here](#)

5. Intro to Journalism Handbook: An Open Educational Resource for Journalism Students

Topics covered: Key concepts in Journalism, Formats and Styles of writing, News Writing, Headlines and Captions, Stylebook

[Available here](#)

6. Writing for Electronic Media

Topics covered: Writing for broadcast: Writing for eyes and ears

[Available here](#)

7. Writing for Digital Media

Topics covered: Characteristics of web writing, technical writing, blogs, online Journalism.

[Available here](#)