

MAMCD 304 Media Culture and Society

Open Educational Resources

1. Media, Society, Culture, and You

Topics covered: Cultural theory, communication, countercultures, rituals, and culture industries [Available here](#)

2. Media Studies 101

Topics covered: Popular vs. elite culture, multiculturalism, mass media's social effects [Available here](#)

3. Understanding Media and Culture

Topics covered: Comics, publishing, music, branding, video games, copyright [Available here](#)

4. Current Debates in Media

Topics covered: Popular vs. elite culture, multiculturalism, mass media's cultural implications, culture industries, culture as communication, counter cultures, women, youth, minorities, feminist critiques of media, media and the minorities, media commodities, changing audience, video games, copyright and copy-left, free downloads, open source, TV channel as brand management, ebooks, Google, surveillance in digital culture.

[Available here](#)